



सत्यमेव जयते

भारत सरकार

सूक्ष्म, लघु एवं मध्यम उद्यम, मंत्रालय
एमएसएमई – विकास संस्थान, आगरा

द्वारा नेशनल चैम्बर ऑफ इण्डस्ट्रीज एण्ड कॉमर्स, उ. प्र. आगरा के सहयोग से
आयोजन

Entry free

Entry free

**Two Days Sensitization National Workshop on
Export Marketing**
(for Exporting/Export Worthy units)

24th & 25th October, 2016 (03.00 p.m. Onwards)

Venue: Hotel Bhawana Clarks Inn, Bhawana Tower, Sikandra, Agra.

Topics

- Identification and Selection of Global Market/Product/Buyer
- Commercial and Regulatory Documents in Foreign Trade
- Overview of Foreign Trade Policy and Procedures: 2015-20
- Export Promotion Schemes
- Export Documentation
- INCOTERMS-2010
- Export Finance
- Pre & Post Shipment Finance
- Payment Terms (Letter of Credit)
- Customs/Excise/Service Tax Rules & Regulations for Exports
- Customs clearance procedure for Export Cargo
- Packaging requirements for Exports
- Role of RBI (FEMA Act)
- Payment Insurance (ECGC)
- International Marketing Including E-Commerce
- Practical Experience of MSME Exporters
- Export Incentives for MSME Exporters etc.

Registration Procedure: Registrations on first come first serve basis, Registration form can be download from <http://msmediagra.gov.in/upcomingevents.asp> Registration form Duly filled in along with Udyog Aadhar should reach to Director MSME - DI, Agra on or before 20.10.2016.

अधिक जानकारी हेतु सम्पर्क करें

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श्री सुशील कुमार, अन्वेषक, 9837001545

Registration form may be sent by HAND/POST/E-MAIL

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