



# Annual Report

Year 2011 - 12



**MSME-DEVELOPMENT INSTITUTE,**

**34, Ind. Estate, Nunhai, Agra – 282006 (UP)**

**Website:- [www.msmediagra.gov.in](http://www.msmediagra.gov.in)**

**E- Mail:- [dcdi-agra@dcmsme.gov.in](mailto:dcdi-agra@dcmsme.gov.in)**

## **INTRODUCTION & PREAMBLE**

Micro, Small & Medium Enterprises-Development Institute, Agra was established in September 1956. Earlier it was known as Small Industries Service Institute after the Enactment of MSME Act in Parliament on 2 October 2006 its jurisdiction stretched for service sector & enhanced its services up to Medium Enterprises too. The geographical jurisdiction of this Institute has spread over 22 districts of Western U.P. Including two new Districts Formed namely Prabhudh Nagar (Shamli & Kairana Tehsils of Muzaffar Nagar) & Bhim Nagar (Sambhal, Chandausi & Gunnaur Tehsils of Moradabad & Bijnore Disstts). The names of the district are as follows:

**Agra,**  
**Mathura,**  
**Mainpuri,**  
**Firozabad,**  
**Kanshi Ram Nagar (Kas Ganj),**  
**Aligarh,**  
**Etah,**  
**Mahamaya Nagar (Hathras),**  
**Meerut,**  
**Bulandshahar,**  
**Bagpat,**  
**Saharanpur,**  
**Muzaffarnagar,**  
**Prabhudh Nagar**

**Bareilly,  
Badaun,  
Pilibhit,  
Moradabad,  
Rampur,  
Bijnore,  
Bhim Nagar  
Jyotibaphule Nagar (Amroha).**

MSME-DI, Agra is extending techno managerial and economic consultancy services for the development of small-scale units and provides comprehensive range of industrial extension services ranging from identification of suitable line of production to marketing of the product. Facilities for Technical Consultancy services are being provided in the fields of the Following Disciplines:

- **Mechanical,**
- **Metallurgy,**
- **Electrical,**
- **Leather & Footwear,**
- **Food,**
- **Glass & Ceramic,**
- **Metal Finishing and**
- **Chemical**
- **The Industrial Management (IMT),**
- **Statistical (PI) and**
- **Economic Investigation (EI) Services are available with the institute.**

The objectives of MSME-DI, Agra, are to provide Technical Consultancy Services to the entrepreneurs in addition to Industrial Management Trainings, Entrepreneurs & Skill Development Programmers', Short Term Management Trainings for Small Scale Entrepreneurs, Industrial Motivational Campaigns, Implementation and Monitoring of PMEGP Scheme, Establishing of Entrepreneurs Club, Sub Contracting Exchange, Awareness on Assisting & Providing the Entrepreneurs in Marketing assistance through Domestic & International Exhibitions, Quality Control & its up gradation and Ancillary Development. The Institute also provides Market Information, Industrial Potential Survey Report, Statistical Information, Identification of Thrust Industries, Export Promotion, Preparation of Directories & Status Reports of MSME units, Economic Information to set up small-scale units. Various New Schemes under NMCP Scheme were Implemented/Introduced like Lean Manufacturing, MATU, State Level Fairs. Corporate Governance, QMS/QTT, Design Clinic, ISO-9000, Bar Coding, IPR, Small Tool Room Incubator Scheme etc. etc.

#### **ASSISTANCE / CONSULTANCY TO PROSPECTIVE ENTREPRENEURS**

During the reporting year 2011-12, the MSME- Development Institute, Agra has provided assistance and Consultancy to prospective entrepreneurs. The assistance & Consultancy consists of various fields such as selection of product & location, which is more important in establishing a new venture. Selection of machinery & Technology is also one of the inevitable things to know before going for a new industry under which numerous prospective entrepreneurs has been assisted Marketing & Finance is also one of the unavoidable things wherein the Institute provided information and assistance to 35981 to the young Entrepreneurs i.e. prospective one's as well as guidance given to existed Industrialists too. About 16060 entrepreneurs have been

provided assistance and Consultancy through various trainings/campaigns and about 7000 entrepreneurs were assisted through Personal Visits on man to man basis, DICs & Information Facilitation Counter and a chunk of entrepreneurs were assisted through other Agencies such as Industrial Associations , Lead banks etc.

#### **ASSISTANCE / CONSULTANCY RENDERED TO EXISTING UNITS**

Present Scenario in the industrial world requires updating of know how and improvement in quality and product which enable the existing units to compete in the market. Officers of the Institute extended their assistance and Consultancy to about 3602 entrepreneurs in the field of plant and machinery including lay out, use of improved manufacturing technology/design process, improvement in tooling and quality, product development and rendered Consultancy for diversification.

#### **MANAGEMENT RELATED ASSISTANCE/ CONSULTANCY RENDERED**

The Institute assisted 3000 existing units in the field of managerial capability improvement and 735 units were assisted through management trainings.

#### **MARKETING/ FINANCE RELATED CONSULTANCY/ ASSISTANCE**

The Institute provided marketing/finance-related assistance to about 6210 entrepreneurs. The Consultancy / Assistance include improvement in marketing, availability of finance and GPP (NSIC Registrations). This type of

assistance will help the entrepreneurs to improve their position by availing various financial assistances provided by the different Organizations.

### **ASSISTANCE / CONSULTANCY AT A GLANCE**

In a nut-shell this Institute provided Certificates to the Participants in ESDP 2732,MDP 569,EDP 484,BSDP 151,IMC 11971, Total 16060 in 280 Programmes.Consultancy Services to prospective entrepreneurs, Assistance/Consultancy rendered to units, Management related Assistance/Consultancy rendered to units, Marketing/Finance related Consultancy given to existing units. On the whole units/entrepreneurs were benefited in the field of Mechanical, Metallurgy, Chemical, Food, Glass & Ceramic, Leather & Footwear and Electrical, Service industry, Industrial Management, Economic and Statistical discipline.

### **PROJECT PROFILES**

Technical officers of this Institute have prepared 37 Project Profiles against the target of 30 as per action plan targets. This is an art of identification of new products, which can be introduced and promoted in the MSME Sector. These project profiles comprise almost all the information regarding a particular product such as availability of raw materials, cost of production, marketing facilities, which are more useful to the new entrepreneurs.

During the year 2011-12, the Institute has prepared 37 project profiles, out of them 16 were on New Topics & 21 were Updated (UD) the names of the project profiles prepared during the year are as follows:

<b>NAME OF PROJECT PROFILES</b>
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Sr. No.	Name	Type
1	Crystal Candy	New
2	Wafer Biscuits	UD
3	Ice Cream Cone	UD
4	N.C.LACQUERS	UD
5	Detergent Paste	UD
6	Diesel Engine Cylinder Heads	New
7	Diesel Engine Piston Rings	UD
8	Steel Cupboards & Racks	UD
9	Upper Leather from Cow hides	New
10	Sheep Napa leather	UD
11	Eco-friendly upper leather	UD
12	Sports Shoes from Injection Molding	UD
13	Kids Shoes from Leather	New
14	Oil Pull Up leather	UD
15	Lap top and File carry case	New
16	Cricket Batting Gloves	UD
17	Shower Proof Garment Leather	New
18	School Bags Made of Non woven	New
19	Leather Long Coat	New
20	Goat Leather	New
21	PU Laminated Split Leather	New
22	Leather Jewellery	New
23	Portfolio Brief Cases	New

24	Copper Wires	UD
25	Hand Tools	UD
26	Sanitary Fittings	New
27	Chromic Acid	New
28	Tooth Brush	UD
29	Oxalic Acid	UD
30	Hard chromium Plating	UD
31	BRIGHT NICKEL PLATING	UD
32	Plating on Plastic	New
33	Menthol Crystal	UD
34	HDPE/PP Monofilament	UD
35	Plaster of Paris	New
36	LT Insulator	UD
37	Marble Tiles	UD

### NAME OF DIRECTORIES & REPORTS

During the Reference year this Institute Prepared 9 Reports on Different topics. As per the List:

S.No	Name	Type
01	DPR on Non Leather Footwear	New
02	Potential Survey Report Etah	UD
03	Potential Survey Report Bagpat	New
04	Potential Survey Report Mathura	UD
05	Directory on Khurja Pottery Industry	New
06	Directory of Bulandshar Industries	New
07	Industrial Profile of Firozabad District	New



<b>PROGRAMMES AT A GLANCE</b>
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During the reference year under Core programme targets total 280 Programmes were allocated to this Institute & 100 % target was achieved. The Details at a glance of Core Programmes are given below:

Programme		Target	SC	ST	PH	Min	OBC	Othe r	Total
ESDP	General	24	167	1	4	27	132	261	592
	Sc (Non Stip.)	66	1675						1675
	SC (Stip.)	16	383						383
	Women/PH(S tip)	7	40		3	12	33	84	172
EDP	General	16	225			2		40	407
	Sc(stip.)	3	75						75
	Women/PH(S tip)	1	25						25
BSDP									
	General	4	42				9	49	100
			50						50
	SC	2							
MDP	NA	24	286	2		4	114	179	585
IMC	NA	116	4226	1	167	445	2710	4423	11971
Bio Tech.	NA	1	8				8	9	25

<b>Vendor Development Programmes/Domestic Fair/Exhibition</b>
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Name of the Programme	No. of Programmes Conducted	No. of units participated	Place of the Programme
NVDP	1	120	Agra from 16-18 Dec. 2011
SVDP	8	560	Agra(IIA), Mathura, Khurja, Saharanpur, Agra (NCIC) Meeruth, MuzaffarNagar, Bulandshahar,
State Level Exhibition	3	26	NOIDA, Agra, Saharanpur

<b>Bio-Technology</b>
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MSME-DI, Agra has organized one ESDP on Bio Technology at Agra. The programmes was organized for the Benefit for the Youth to prepare them for the rapidly upcoming field of Biotechnology. Total 25 participants were benefited by this course.

<b>ENTREPRENEURS &amp; SKILL DEVELOPMENT PROGRAMME</b>
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MSME-DI, Agra is organizing Tailor Made Entrepreneurship & Skill Development Programmes (ESDPs) regularly for different group of people in the society such as Educated Unemployed Youths, Women,

Minorities and Weaker Section etc. The main objectives of such type of Programmes are designed for Enhancement of Skill & entrepreneurial qualities for the prospective entrepreneurs and to prepare and motivate the new entrepreneurs to set up their own Small Scale Units.

In the reference year 2011-12 MSME-DI, Agra has conducted 114 ESDPs including 1 ESDP on Bio Technology under Core Programme, in which 2732 participants cleared the basic norms of training & awarded the Certificates in 29 different topics. Details are given in the at a glance table below.

Sl. No.	Name of the Discipline	No. of Programme	Person Trained
1	MS Office with Internet	16	400
2	Desk Top Publishing	16	400
3	Comp. Hard. Main. & Net.	18	448
4	WEB PAGE DESIGNING	4	100
5	MOBILE REPAIR	5	125
6	Computerized Accounting	10	250
7	REFERIGERATION & AC	2	50
8	COMPUTOR FUNDAMENTAL	1	25
9	Beautician	9	225
10	Computer Assembling	1	25
11	Dress Designing	1	25
12	Textile Designing	1	25
13	Footwear Designing & pattern Cutting	1	25
14	Artificial Jewelry Designing & Mfg	2	50
15	Dot Net Technology	1	25

16	Computer Animation	2	50
17	Fashion Designing & Garment Manufacturing	9	225
18	AUTOCAD	2	50
19	Biotechnology	1	25
20	Ceramic Designing	1	25
21	Tour Operator cum Tourist Guide	1	24
22	Office Automation & Internet	2	50
23	Call Centre Communication	1	25
24	CNC Lathe Machine Operation	1	25
25	Computerized Designing	2	50
26	Food Processing	1	25
27	Zari- Zardaouji Embroidery	1	25
28	Handicraft & Fancy Goods	1	25
29	Synthetic Leather Goods Manufacturing	1	25

### ENTREPRENEURS DEVELOPMENT PROGRAMME

MSME-DI, Agra is organizing Entrepreneurship Development Programmes (EDPs) regularly for Educated Unemployed Youths, Women, and Weaker Section etc. The main objectives of these Programmes are to develop entrepreneurial qualities in the Youth & Up coming generation of the country to prepare and motivate themselves to set up their own ventures.

In the reference year 2011-12 MSME-DI, Agra has conducted 20 EDPs under Core Programme in which 484 participants cleared the basic norms of training & awarded the Certificates.

**INTENSIVE MOTIVATIONAL CAMPAIGNS**

During the reference year 2011-12 this institute has organized 116 Intensive Motivational Campaigns to motivate the people to establish their own ventures and to select the willing entrepreneurs. In these campaigns about 11971 prospective entrepreneurs were motivated.

**MANAGEMENT DEVELOPMENT PROGRAMMES**

During the reference year 2011-12 MSME-DI, Agra has organized 24 MDPs for existing as well as prospective entrepreneurs in which 569 participants cleared the basic norms of training & awarded the Certificates.

**BUSSINESS SKILL DEVELOPMENT PROGRAMMES**

During the reference year 6 BSDPs has been organized by the Institute. Two BSDPs were organised specifically for SC Candidates. On the whole total 151 candidates Benefited.

<b>DETAILS: ESDP/MDP/ IMC/EDP/BSDP</b>
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**Entrepreneurship & Skill Development Programmes**

Sr No	Name of the Programme	From	To	Place	No.
1	ESDP on MS Office with Internet	24/06/2011	4/8/2011	ETAH	25
2	ESDP on Desk Top Publishing	15/07/2011	25/08/2011	AGRA	25
3	ESDP on Comp. Hard. Main. & Net.	10/10/11	20/11/11	AGRA	22
4	ESDP on Desk Top Publishing	11/10/11	21/11/2011	ETAH	23
5	ESDP on MS Office with Internet	18/10/2011	28/11/2011	AGRA	23
6	ESDP on Comp. Hard. Main. & Net.	19/10/2011	29/11/2011	ETAH	24
7	ESDP on MS Office with Internet	6/1/12	16/02/2012	ETAH	25
8	ESDP on Desk Top Publishing	10/1/12	21/02/2012	AGRA	23
9	ESD ON WEB PAGE DESIGNING	23/12/11	6/2/12	AGRA	25
10	ESDP ON MOBILE REPAIR	14/12/11	27/1/12	AGRA	25
11	ESDP ON COMPUTORISED TALLY	13/12/11	27/1/12	AGRA	25
12	ESDP ON REFERIGERATION	8/9/11	25/10/11	AGRA	25

13	ESDP ON COMPUTER FUNDAMENTAL	9/1/11	23/2/12	AGRA	24
14	ESDP ON COMPUTER HARDWAE	21/12/2011	4/2/12	AGRA	25
15	ESDP ON WEB PAGE	15/9/11	31/10/11	AGRA	22
16	ESDP on Mobile Repairing & Maintenance	5.9.2011	14.10.2011	Baraut	25
17	ESDP on MS Office with Internet	14.10.2011	24.11.2011	Baraut	25
18	ESDP on Beautician	6.11.2012	17.2.2012	Baraut	24
19	ESDP on DTP	11.1.2012	22.2.2012	Baraut	25
20	ESDP on Computer Assembling & Maintenance	26.05.2011	06.07.2011	Agra	23
21	ESDP on MS Office & Internet	02.11.2011	13.12.2011	Aligarh	25
22	ESDP on Dress Designing	02.11.2011	13.12.2011	Aligarh	25
23	ESDP on Desk Top Publishing	23.01.2012	02.03.2012	Agra	24
24	ESDP (M.S. Office with Internet)	9.1.2012	17.2.2012	Agra	24
25	ESDP CNC Lathe Machine Operation	30.11.2011	10.01.2012	Meerut	23
26	ESDP on DTP	01.12.2011	11.01.2012	Meerut	22
27	ESDP on Synthetic Leather Goods Manufacturing	20.01.2012	05.03.2012	Meerut	25
28	ESDP on Textile Designing.	02.06.2011	13.07.2011	Mathura	20
29	ESDP on Desk Top Publishing(DTP)	24.06.2011	05.08.2011	Mathura	24

30	ESDP on M.S. Office & Internet.	16.11.2011	28.12.2011	Amroha	24
31	ESDP on M.S. Office & Internet.	21.11.2011	30.12.2011	Mathura	23
32	ESDP on Footwear Designing & pattern Cutting.	28.11.2011	09.01.2012	Agra	20
33	ESDP on Artificial Jewelry Designing & Mfg.	16.01.2012	29.02.2012	Agra	20
34	ESDP on Computer Accounting with tally.	19.01.2012	05.03.2012	Mathura	22
35	ESDP on Computer Hardware Assembling & Networking	30-5-2011	8-7-8-2011	Agra	21
36	ESDP on Computerized Accounting	23-6-2011	08-04-2011	Bareilly	25
37	ESDP on Computerized Accounting	14-10-2011	12-07-2011	Bareilly	26
38	ESDP on Computerized Accounting	21-10-2011	14-12-2011	Bareilly	23
39	ESDP on Dot Net Technology	19-10-2011	12-09-2011	Agra	25
40	ESDP on Computerized Accounting	30-11-2011	01-11-2012	Agra	21
41	ESDP 'Computer Hardware & Networking'	24-1-2012	03-02-2012	Agra	26
42	ESDP 'MS Office & Internet'	31-1-2012	03-07-2012	Agra	25
43	ESDP Computer Hardware Maintenance & Networking	08.06.2011	19.07.2011	Hathras	25



44	ESDP Desktop Publishing	14.06.2011	25.07.2011	Badaun	25
45	ESDP Mobile Repairing	16.06.2011	27.07.2011	Hathras	25
46	ESDP Webpage Designing	20.10.2011	30.11.2011	Badaun	25
47	ESDP Computer Animation	11.11.2011	22.12.2011	Hathras	25
48	ESDP Fashion Designing & Garment Manufacturing	14.11.2011	24.12.2011	Hathras	25
49	ESDP M.S. Office with Internet	29.11.2011	09.01.2012	Badaun	25
50	ESDP Beautician	18.01.2012	28.02.2012	Badaun	25
51	ESDP on DTP	06-07-2011	21/07/2011	AGRA	22
52	ESDP on Web page designing	07-08-2011	22/8/2011	AGRA	24
53	ESDP on MS Office	18/10/2011	12-09-2011	Mathura	25
54	ESDP on AUTOCAD	11-04-2011	20/12/2011	Mathura	25
55	ESDP on Mobile Repair & Ser.	22/10/2011	14/12/2011	Budaun	25
56	ESDP on MS Office with Internet	22/12/2011	12-02-2011	Mathura	25
57	ESDP on Beautician	6/6/11	18/7/11	Agra	25
58	ESDP on Computerized Designing	17/6/11	29/7/11	Bulandshahr	25
59	ESDP on Computer & Printer Repair	20.1.12	1.3.12	Bijnor	25
60	ESDP on CHN	20.10.11	5.12.11	Bulandshahr	25
61	ESDP on Computer Designing	31.10.12	12.12.11	Moradabad	25
62	ESDP on Ceramic Designing	4.11.12	15.12.11	Khurja	25
63	ESDP on Beautician	10.1.12	21.02.12	Agra	25
64	ESDP on DTP	11.1.12	22.02.12	Agra	25

65	ESDP on MS Office with Internet	4.2.12	16.03.12	Agra	25
66	ESDP on cad	28.12.11	8.2.12	PPDC Agra	25
67	ESDP on Computer Hardware & Networking	10.10.11	18.11.11	Agra	25
68	ESDP on Tour Operator cum Tourist Guide	20.10.11	30.11.11	Agra	24
69	ESDP on Office Automation & Internet	06.02.12	16.03.12	Rampur	25
70	ESDP- Computer Hardwar & Maintenance	06.09.2011	17.09.2011	Meerut	22
71	ESDP- Fashion Designing & Garment Manufacturing	23.09.2011	04.11.2011	Meerut	23
72	ESDP- Computer Hardwar & Maintenance	09.01.2012	20.02.2012	Mainpuri	25
73	ESDP- Fashion Designing & Garment Manufacturing	10.01.2012	21.02.2012	Mainpuri	25
74	ESDP- Tally 9.0	13.01.2012	27.02.2012	Meerut	23
75	ESDP on Fashion Designing	06-03-2011	14/07/2011	Shikohabad	25
76	ESDP on Computer Hardware & Networking	06-06-2011	15/07/2011	Jasrana	25
77	ESDP on Office Automation & Internet	06-10-2011	21/07/2011	Shikohabad	25
78	ESDP on Computer Hardware & Networking	17/10/2011	30/11/2011	Jasrana	25
79	ESDP on Computer Hardware & Networking	11-08-2011	21/12/2011	Khurja	22

80	ESDP on MS Office with Internet	21/11/2011	01-02-12	Firozabad	21
81	ESDP on Web Page Designing	12-01-2011	01-12-12	Shikohabad	21
82	ESDP on Fashion Designing	12-02-2011	13/01/2012	Shikohabad	24
83	ESDP on Computerized Accounting	01-11-2012	22/02/2012	Jasrana	25
84	ESDP on Computerized Fashion Designing	24.11.11	10.1.12	Saharanpur	25
85	ESDP on Beauty Culture (Beautician)	13.1.12	1.3.12	Saharanpur	25
86	ESDP on Call Centre Communication	12.12.11	25.1.12	Saharanpur	25
87	ESDP on Computer Hardware Assembling & Networking	25.11.11	5.1.12	Saharanpur	25
88	ESDP on Tally ERP 9	9.1.12	25.2.12	Saharanpur	25
89	ESDP on Fashion Designing & Garment Mfg	8.6.11	20.7.11	Agra	25
90	ESDP on Tally Accounting	13.6.11	27.7.11	Saharanpur	25
91	ESDP on MS office with Internet	16.6.11	27.7.11	Kasganj	21
92	ESDP on Beautician	10.6.11	17.7.11	Kasganj	25
93	ESDP on Fashion Designing & GMT	17.6.11	28.7.11	Kasganj	25
94	ESDP on Fruits & Veg. Preservation	1.12.11	10.1.12	Kasganj	25
95	ESDP on D.T.P.	1.12.11	12.1.12	Kasganj	25
96	ESDP on Zari Embroidery	7.12.11	19.1.12	Kasganj	25

97	ESDP on MS office with Programming	26.12.11	6.2.12	Kasganj	25
98	ESDP on Beautician	26.12.11	6.2.12	Kasganj	25
99	ESDP on CHW&NW	06-07-2011	19/7/2011	Muzaffar Nagar	25
100	ESDP on DTP	06-08-2011	20/7/2011	Muzaffar Nagar	25
101	ESDP on CHW&NW	19/10/2011	29/11/2011	Moradabad	25
102	ESDP on CHW&NW	24/10/2011	12-02-2011	Muzaffar Nagar	25
103	ESDP on DTP	25/10/2011	12-05-2011	Muzaffar Nagar	25
104	ESDP on DTP	21/10/2011	12-01-2011	Agra	25
105	ESDP on MS Office and Internet	19/01/2012	29-02-2012	Muzaffar Nagar	25
106	ESDP Beautician	24/01/2012	03-05-2012	Agra	22
107	ESDP on Animation	15.6.11	29.7.11	Bijnor	25
108	ESDP on Beautician	31.5.11	11.7.11	Bijnor	23
109	ESDP on AC/Ref repairing	28.11.11	10.1.12	Bijnor	22
110	ESDP on Fashion Designing	4.11.11	4.1.12	Bijnor	23
111	ESDP on Artificial Jewelry	3.11.11	12.12.11	Bijnor	25
112	ESDP on Fancy Items	15.11.11	13.1.12	Bijnor	25
113	ESDP on Mobile Repairing	18.1.12	29.02.2012	Agra	23
114	ESDP on Biotechnology	11/6/11	27/7/11	Agra	21

**Management Development Programme**

Sr.	Topic	From	To	Place	No.
1	MDP on MIS	11-12-2011	24/11/2011	AGRA	20
2	MDP ON MIS	19/9/11	30/9/11	AGRA	24
3	MDP ON MARKETING MGMT.	02-07-2012	20/2/2012	AGRA	25
4	MDP on MIS	31.1.2012	14.2.2012	Baghpat	20
5	MDP on Export Marketing & Documentation	18.01.2012	31.01.2012	Agra	25
6	MDP on HR-Management	23-5-2011	06-03-2011	Agra	23
7	MDP on 'Tally with Accounting'	03-07-2012	14-3-2012	Bareilly	25
8	MDP on Export Documentation	08-01-2011	08-05-2011	AGRA	25
9	MDP on Export Mar. & Doc.	19/1/2012	27/1/2012	Aligarh	25
10	MDP on Export Mar. & Doc.	01-10-2012	24/01/2012	Agra	25
11	MDP on MIS	16.11.2011	29.11.2011	Hathras	22
12	MDP on MIS	11/6/11	27/6/11	Agra	25
13	MDP on MIS	31.10.11	14.11.11	Moradabad	25
14	MDP- MIS	13.12.2011	23.12.2011	Mainpuri	25
15	MDP- MIS	14.02.2012	27.02.2012	Meerut	25
16	MDP on Computer Accounting	05.03.12	12.03.12	Rampur	25
17	MDP on Computer Tally	19/07/2011	08-01-2011	Firozabad	25
18	MDP on International Marketing	1.2.12	13.2.12	Agra	23
19	MDP on Marketing Management	2.8.11	12.8.11	Agra	25
20	MDP on Sales & Marketing	1.2.12	13.1.12	Agra	22
21	MDP on Export Documentation	19.3.12	23.3.12	Agra	25
22	MDP on Marketing Management	22/12/11	04.01.2012	Agra	25
23	MDP on MIS	20/6/2011	4/7/2011	Mathura	21
24	MDP on MIS	14/1/2012	27/1/12	Agra	25

**Details of the Entrepreneurship Development Programmes**

Sr.	Programme	From	To	Place	No.
1	SC Stipendiary	08-04-2011	17/08/2011	ETAH	25
2	EUY	21/9/11	10-04-2011	AGRA	25
3	EUY	02-08-2012	22/2/12	AGRA	24
4	GEN	29.11.11	12.12.2011	Baraut	25
5	Gen	12.01.2012	25.01.2012	Agra	25
6	Gen	1.3.2012	13.3.2012	Agra	23
7	Gen	23.01.2012	06.02.2012	Agra	26
8	GEN	26.09.2012	08.10.2012	Agra	25
9	Gen	28-12-2011	01-10-2012	Agra	24
10	SC - Stip	07.06.2011	20.06.2011	Hathras	25
11	Gen	28.11.11	2.12.11	Agra	25
12	Gen	22.2.12	9.3.12	Agra	25
13	Gen	21.12.2011	03.01.2012	Mainpuri	25
14	SC - Stip	21/07/2011	08-03-2011	Firozabad	25
15	Gen (N.S)	5.3.12	17.3.12	Kasganj	25
16	Gen (N.S)	13.3.12	22.3.12	Agra	25
17	Gen (N.S)	17.3.12	26.3.12	Agra	25
18	Gen	21/01/2012	02-02-2012	Kasganj	22
19	SC - Stip	4/7/2011	15/7/2011	M. Nagar	25
20	Gen (N.S)	23/11/11	7/12/11	Agra	23

**Business Skill Development Programmes**

Sr.	Name	Place	Duration	No.
1	BSDP	HITM( BAMS) Keetham Agra	10/2/12 to 25/3/12	26
2	BSDP	Aryan Institute Sikandra Agra	10/2/12 to 12/3/12	25
3	BSDP	Uttam Engineering College Agra	30/1/12 to 24/2/12	25
4	BSDP	Anand Engineering College, Agra	2/8/11 to 2/9/11	25
5	BSDP (SC)	FET ,Agra College, Agra	12/9/2011 to 11/10/11	25
6	BSDP (SC)	Institute of Management ,RBS Agra	15/2/12 to 15/3/12	25

**One Day's Intensive Motivation Campaigns**

Sr.	Name	Place	Date	No.
1	IMC	ETAH	22/06/2011	74
2	IMC	ETAH	10-07-2011	59
3	IMC	AGRA	10-08-2011	60
4	IMC	AGRA	15/10/2011	63
5	IMC	ETAH	17/10/2011	65
6	IMC	ETAH	01-05-2011	57
7	IMC	AGRA	01-09-2011	61
8	IMC	AGRA	14/03/2012	60
9	IMC	ETAH	15/03/2012	75

10	IMC	AGRA	21/11/2011	70
11	IMC	AGRA	23/11/2011	68
12	IMC	AGRA	23/1/12	101
13	IMC	AGRA	13/3/12	85
14	IMC	AGRA	23/3/12	85
15	IMC	Baraut	13.10.2011	56
16	IMC	Baraut	28.11.11	54
17	IMC	Baraut	5.1.2012	66
18	IMC	Agra	25.05.2011	92
19	IMC	Aligarh	13.01.2012	74
20	IMC	Agra	17.01.2012	60
21	IMC	Aligarh	19.01.2012	100
22	IMC	Agra	14.03.2012	65
23	IMC	Agra	6.1.2012	50
24	IMC	Agra	12.3.2012	50
25	IMC	Agra	09.01.2012	81
26	IMC	Agra	27.03.2012	88
27	IMC	Meerut	20.03.2012	124
28	IMC	Agra	16.09.2012	80
29	IMC	Amroha	15.11.2012	71
30	IMC	Agra	12.11.2012	125
31	IMC	Agra	23.12.2012	69
32	IMC	Agra	13.01.2012	75
33	IMC	Agra	19.03.2012	81
34	IMC	Bareilly	22-6-2011	104
35	IMC	Bareilly	13-10-2011	120
36	IMC	Agra	29-11-2011	76



37	IMC	Agra	21-3-2012	55
38	IMC	Agra	22-2-2012	74
39	IMC	Agra	14-3-2012	96
40	IMC	Hathras	07.06.2011	73
41	IMC	Badaun	06.08.2011	59
42	IMC	Badaun	19.10.2011	90
43	IMC	Badaun	21.12.2011	136
44	IMC	Hathras	29.12.2011	111
45	IMC	Badaun	17.01.2012	90
46	IMC	Agra	27.08.2012	95
47	IMC	Firozabad	19.03.2012	105
48	IMC	Agra	28/09/2011	98
49	IMC	Agra	07-05-2011	90
50	IMC	Agra	10-10-2011	68
51	IMC	Budaun	21/10/2011	80
52	IMC	Soron, Kasganj.	20/12/2011	100
53	IMC	Agra	24/12/2011	104
54	IMC	Kanth, Moradabad.	01-06-2012	120
55	IMC	Agra	21.5.11	110
56	IMC	Agra	3.6.11	150
57	IMC	Khurja	24.05.11	50
58	IMC	Bulandshahr	19.10.11	70
59	IMC	Moradabad	2.11.11	80
60	IMC	Agra	28.11.11	75
61	IMC	Saharanpur	24.12.11	70

62	IMC	Moradabad	7.1.12	70
63	IMC	Agra	12.1.12	80
64	IMC	Agra	24.03.12	70
65	IMC	GITI, Mainpuri	14.12.2011	250
66	IMC	Mainpuri	17.03.2012	225
67	IMC	Mainpuri	19.03.2012	250
68	IMC	Barhan, Agra	23.03.2012	200
69	IMC	Agra	03.08.11	70
70	IMC	Rampur	05.01.12	69
71	IMC	Milak (Rampur)	07.01.12	60
72	IMC	Firozabad	18/07/2011	70
73	IMC	Jasrana	15/10/2011	60
74	IMC	Khurja	29/10/2011	60
75	IMC	Shikohabad	29/11/2011	60
76	IMC	Jasrana	01-10-2012	60
77	IMC	Firozabad	02-03-2012	70
78	IMC	Firozabad	17/03/2012	60
79	IMC	Firozabad	20/03/2012	70
80	IMC	Kasganj	16.9.11	80
81	IMC	Agra	24.2.12	120
82	IMC	Agra	26.2.12	80
83	IMC	Agra	22.3.12	82
84	IMC	Kasganj	26.3.12	82
85	IMC	Agra	28.3.12	78
86	IMC	Muzaffar Nagar	06-04-2011	94

87	IMC	Muzaffar Nagar	29/7/2011	60
88	IMC	Moradabad	18/10/2011	59
89	IMC	Muzaffar Nagar	22/10/2011	73
90	IMC	Muzaffar Nagar	20/12/2011	58
91	IMC	Kasganj	17/01/2012	70
92	IMC	Muzaffar Nagar	18/01/2012	84
93	IMC	Palidungra (Mathura)	17/03/2012	52
94	IMC	Muzaffar Nagar	20/03/2012	59
95	IMC	Mathura	22/03/2012	55
96	IMC	Bijnore	30/9/2011	80
97	IMC	Muzaffar Nagar	7/6/2011	80
98	IMC	Bijnore	5/7/2011	70
99	IMC	Bijnore	7/11/2011	90
100	IMC	Bijnore	13/1/2012	70
101	IMC	Agra	23/11/2011	70
102	IMC	Bijnore	13/1/2012	86
103	IMC NMCP Schemes	Kasgunj	15/9/2011	80
104	IMC NMCP Schemes	Bareilly	5/8/2011	58

105	IMC Bar code	Barilly	17/3/2012	62
106	IMC	Saharanpur	08.01.2012	75
107	IMC	Saharanpur	09.01.2012	65
108	IMC	Saharanpur	23.12.11	70
109	IMC	Saharanpur	30.12.11	75
110	IMC	Saharanpur	22.11.11	72
111	IMC	Saharanpur	23.11.11	65
112	IMC	Saharanpur	18.2.12	60
113	IMC	Agra	7.6.11	105
114	IMC	Agra	12.8.11	120
115	IMC	Saharanpur	15.5.11	65
116	IMC	Saharanpur	21.3.12	83

### ASSISTANCE FOR MARKETING

During the Year various units were assisted in respect of Marketing Schemes in respect of International as well as national Exhibitions. MDA scheme of the MSME Dev. Organization is getting very popular day by day. 26 units participated in MATU Local fairs, 2 in MSME Expo & 21 in units were assisted in various International Fairs. Apart of it a grand NVDP was organized at Agra in which 120 units put their stalls. About 560 units were actively participated in SVDPs during 8 such Programmes brief details are as under:

## NATIONAL VENDOR DEVELOPMENT PROGRAMME

A three days National Vendors Development Programme was conducted at Tulsi Palace, NH2, Agra from 16th Dec 2011 to 18th December 2011 in association with local Industries Association (Indian Industries Association, AGRA Chapter). The programme was inaugurated by the **Chief Guest Honorable Shri Rama Shankar Katheria, Member of Parliament & Shri Raj Kumar Srivastva, Chief Development Officer of Agra & Acting District Magistrate, Agra**, presided over the function.

**Shri Rajesh Goyal, Chairman, IIA, Agra Chapter, Agra** informed that this programme is the result of hard & sincere efforts of the officials of MSME-DI, Agra & Indian Industries Association, Agra & hoped that this will definitely change the Scenario of Small Scale Sector, our thinking & will show a new pathway to us. **Shri Amar Mittal, President, Agra Founders Association**, emphasized the importance of the programme & asked to the participants to take the maximum benefit of this opportunity. **Member of Taskforce constituted by The Honble Prime Minister Shri Anil Gupta**, was also present on this occasion, he informed that the Govt. of India has increased the limit of purchase from SSI, from 3% to 20%, which will surely change the present marketability of SSI sector. **Shri Pramod Miglani, Shri Anil Sadana & Shri Inderchand Jain** of National working committee of IIA were also present,

1. **Shri A. Sanyal**-Senior Deputy General Manager, Bharat Heavy Electricals Ltd, Haridwar
2. **Shri Sher Singh**, Deputy Chief Materials Manager, Rail Coach Factory, Kapoorthala (Punjab)
3. **Shri Krishna M. Goyal**, Senior Engineer, National Thermal Power Corporation, Anta, Kota (Raj.)

4. Shri P.N. Agarwal, Senior Works Manager, Ordinance Equipment Factory, Hazratpur, Firozabad
5. Shri Manoj Sharma, Senior Manager, Bharat Heavy Electricals Ltd, Ranipur, Haridwar
6. Shri R.P.Vishwakarma, Asstt. Director, Directorate General of Supply & Disposal, Agra
7. Shri Babu Ram, Indian oil Corporation (Mathura Refinery), Mathura(U.P.)

**Following PSUs/LSU/FI/ Govt. Departments participated in the NVDP**

1. Inducto therm India(P)Ltd, Ahmedabad
2. Punjab National Bank, Agra
3. Bank of India, Agra
4. 509, Army Base Workshop, Agra
5. I.O.E.F, Hazratpur, Firozabad
6. National Thermal Power Corporation, Anta, Kota
7. Indian Oil Corporation (Mathura Refinery), Mathura
8. Bharat Heavy Electricals Ltd, Ranipur, Haridwar
9. Rail Coach Factory, Kapoorthala
10. National Small Industries Corporation, Agra
- 11 PPDC, Foundry Nagar, Agra
12. CGDI, Firozabad
13. CFTI, Agra
14. MGR Automobiles, Agra
15. S.M.Refrigeration, Agra
- 16.Orbitz Corporate & Leisure Travels Pvt. Ltd, Delhi
17. Kirloskar Oil Engine Ltd, Agra
- 18.M/s Machines Bouchire (India)Pvt. Ltd, Delhi
- 19.KVIC, Agra
- 20.DIC, Agra

The valedictory function of the programme was held in the evening of 18/12/2011. **Smt. Anjula Singh Mahaur, Mayor of Agra was the Chief Guest** of the programme.

Coordinator of the NVDP, Dr.P.K.S. Rathore, Dy. Director MSMEI, Agra, welcomed to the Chief guest, dignitaries & the Participants & elaborated the objectives & activity conducted during the NVDP, Shri Pradeep Kumar, Director, MSMEI, Agra expressed his satisfaction & said that Such programmes are beneficial in present day context for MSMEs, facing acute market problem & recession & thanked to the participants for coming all along the way to participate in NVDP. He also elaborated about various other activities of the Institute & requested them to take the benefit of various Govt. Schemes. A copy of souvenir was also released by the dais on this occasion.

#### STATE LEVEL VENDOR DEVELOPMENT PROGRAMMES

To propagate the decision of Cabinet for price preference on Procurement policy of Govt. of India, This Institute organized Eight State level Vendor Development Programmes during the year 7 achieved 100 % target in a very short period, the details are as under:

Sr	Place	Association	Date
1	Agra	Indian Industries Association Agra	
2	Mathura	National Chamber of Industries & Commerce	10.3.12

		Mathura	
3	Khurja	Khurja Pottery Manufacturing Association Khurja	15.3.12
4	Saharanpur	Indian Industries Association Saharanpur	20.3.12
5	Meeruth	Western UP Chamber of Commerce & Industries Meeruth	14.3.12
6	Muzaffar Nagar	Indian Industries Association Muzaffar Nagar	19.3.12
7	Bulandshahar	Indian Industries Association Bulandshar	14.3.12
8	Agra	National Chamber of Industries & Commerce Agra	24.3.12

**NEW MARKETS THROUGH STATE/ DISTRICT LEVEL LOCAL  
EXHIBITIONS**

<b>International Ceramic Exhibition at Shilp Gram Agra 19-22 Dec 2011</b>		
<b>Sr.</b>	<b>Name of the Units</b>	<b>Category</b>
1	M/s Saraswati Industries, Khurja	General
2	M/s Taj Pottery Khurja	General/ Minority
3	M/s A.S.Uniforms, Agra	Women/ Minority
4	M/s Bharti Industries, Agra	Female
5	M/s K.P.Handicraft Glass ware, Firozabad	General
6	M/s Pratap Ceramic & Industries, khurja	Female/ General



7	M/s Sunrise Ceramics, Khurja	General
8	M/s Jai Mata DI, Firozabad	General
9	M/s Classic Collections, Moradabad	Women/ Minority
10	M/s Saad Collection, Moradabad	Women/ Minority
11	M/s Design Impex, Moradabad	General/ Minority
<b>Indian Handicraft &amp; Gift Fair Saharanpur 24-30 December 2011</b>		
Sr.	Name of the units	Category
1	M/s MARGHOOB AND BROTHERS ,SAHARANPUR	General/Minority
2	M/s FAMOUS ART INDUSTRIES,SAHARANPUR	General/Minority
3	M/s CLASSIC GIFTS PVT. LTD,SAHARANPUR	General
4	M/s FAMOUS ART GROUP OF INDUSTRIES,SAHARANPUR	General/Minority
5	M/s MIGLANI HANDICRAFTS,SAHARANPUR	General
6	M/s AJAY ENGINEERING CORPORATION,SAHARANPUR	General
7	M/s SPA INTERNATIONAL,SAHARANPUR	General
8	M/s INDIA EXPO HANDICRAFTS,SAHARANPUR	General/Minority
9	M/s IQBQL AHMED ANSARI & BROS,SAHARANPUR	General/Minority
10	M/s FAMOUS ART & ANTIQUES INTL,SAHARANPUR	General/Minority
11	M/s SHINING HANDICRAFTS,SAHARANPUR	General/Minority

12	M/s INDIAN HANDICRAFT EXPORT CORPORATION,SAHARANPUR	General/Minority
13	M/s SHREE SAI PROJECTS,SAHARANPUR	Female
14	M/s INDO EXPORTS,SAHARANPUR	Female
<b>Fmm &amp; T 2011 Shoe Component Fair NOIDA</b>		
<b>Sr.</b>	<b>Name of the Units *</b>	<b>Category</b>
1	M/s TOP LAST AGRA	General
<ul style="list-style-type: none"> <li>• Five units Participated but only one could Claim due to some reason.</li> </ul>		

### **PACKAGING FOR EXPORT**

A One Day's Programme on Packaging for exports was organized at Moradabad for Moradabad Metal Recyclers Society, Sambhal Road Moradabad with the technical Support of Indian Institute of Packaging Mumbai on 8th Sept. 2011 at the Conference Hall of Metal Handicraft Service Centre M/o Textile Govt. of India, Peetal Nagri Moradabad. In which total 25 No. of candidates Participated. The Details are as under.

Total Participants	Gen.	OBC	SC	Total
Male	04	00	11	15
Female	00	10	00	10
25	04	10	11	25

<b>BAR CODE REIMBURSEMENT SCHEME</b>
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The Following units were benefited for one time Bar code Reimbursement Scheme:

S.No.	Name of the Unit
1	M/s Bajaj Foods, Saharanpur
2	M/s Emgaa Industries, Agra
3	M/s Mala Flour Mills, Meerut
4	M/s Sharda Oil Mills, Agra
5	M/s Guru soya Foods Ltd. Bareilly
6	M/s Shiv Potteries & Ceramics Khurja

The Following units were benefited under Bar code Recurring Expenditure Reimbursement Scheme:

S.No.	Name of the Unit	No. of Years
1	M/s Bajaj Foods Saharanpur	1
2	M/s Emgaa Industries Agra	3
3	M/s Mala Flour Mills Meerut	1
4	M/s Sharda Oil Mills Agra	3

### SEMINAR ON BAR CODING

The reference year two seminars on Bar Coding Scheme were organized to aware the Industry about the Benefits of accredited themselves by taking Bar Coding & subsequently the reimbursement scheme of the Scheme. The Seminar were organized for Wood Handicraft Industry of Saharanpur & Carpet Industry of Agra. The Details are as under:

Sr.	Venue of Seminars	Date	Total participants
1	Saharanpur	12/2011	25
2	Agra	13/02/2012	24

### MSME EXPO 14-27 Nov. 2011 at Pragati Maidan New Delhi.

Two units were sponsored in the MSME EXPO at Pragati Maidan under female category . They are as under:

1. M/s Seema Artifacts, Saharanpur &
2. M/s Indian Handicrafts Exports Corporation Saharanpur.

**Beneficiaries under International Fairs (MDA Scheme)**

This Year a record 21 units were benefitted the MDA Scheme either their Case of long pending reimbursement were cleared or processed, The name of the Units Who Participated/ case Processed Reimbursed / During the Year under MDA Scheme are as below:

Sr. No.	Name of the Unit	Name of the Fair
1	M/s New Light Drawing Emporium, Saharanpur	AFL Arti Giano 15 <sup>th</sup> international crafts exhibition at Milan, Italy from 4-12 Dec
2	M/s India Art & Craft, Bijnor	AFL Arti Giano 15 <sup>th</sup> international crafts exhibition at Milan, Italy from 4-12 Dec
3	M/s Universal Crafts Bijnor	AFL Arti Giano 15 <sup>th</sup> international crafts exhibition at Milan, Italy from 4-12 Dec
4	M/s Surya Art & Craft, Agra	AFL Arti Giano 15 <sup>th</sup> international crafts exhibition at Milan, Italy from 4-12 Dec
6	M/s B.K Casting, Agra	India show, Istambul Turkey.
7	M/s Pritual Machines, Muzaffar Nagar	India show, Istambul Turkey.
8	M/s Dayachand Engineer, M.Nagar	India show, Istambul Turkey.
9	M/s Sahu Copper alloy, Meerut	India show, Istambul Turkey.
10	M/s Shazia Zari Art, Bareilly - 243001	AFL' artigiano in Fiera, Milan, Itally 3-11 Dec.2011
11	M/s chandni Zari Art,,Bareilly -	AFL' artigiano in Fiera, Milan, Itally 3-11 Dec.

	243001	011.
12	M/s Swastik Boot Factory,,Agra	B2B Segment CAIRO Fair at Egypt, 6-10 March 2011
13	M/s Technical Enterprises,Meeruth	St. Peterburg Moscow from 30 <sup>th</sup> Sept to 3 <sup>rd</sup> Oct 2009
14	M/s Al- Uzma Handicrafts, Saharanpur	Lyon Fair at France (19-22 March 2010)
15	M/s A.S.Uniforms,Agra	Accenta International Fair Ghent, Belgium (10-18 Sept., 2011)
16	M/s Al/ Falisha Zari Art, Bareilly	Accenta International Fair Ghent, Belgium (10-18 Sept., 2011)
17	M/s Allwin Brushes (India) Pvt. Ltd. Agra	Thessaloniki Greece International Fair (10-18 Sept., 2011)
18	M/s Aleena Handicrafts, Sambhal Moradabad	Budapest (Hungry) Fair 2010
19	M/s Chopra Musicals, Meeruth	Lyon Fair at France (19-22 March 2010)
20	M/s Bandhejia Traders, Agra	India Trade Show Mexico from 28 <sup>th</sup> to 2 <sup>nd</sup> March 2012
21	M/s Home Collection Moradabad	Practical World ( International Hardware Fair) Cologne Germany 4-7 March 2012

**Special Programmes:**

<b>Sr.</b>	<b>Name of Programmes</b>	<b>No. of Programmes</b>	<b>No. of Participants</b>
1	Schemes of DC (MSME) for Ind. Associations	4	360
2	Packaging for Exports	1	25
3	Bar Coding	2	50
4	CLCSS Awareness	1	150
5	IPR	3	348
6	Bio Technology (ESDP)	1	25
7	Awareness Programme on NMCP	2	150
8	LLP	5	450
9	CGTMSE	2	160

<b>NATIONAL AWARDS</b>
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During the year about 10 units were selected amongst the good units of the jurisdiction out of them 4 units won the award. Their names are as follows:

<b><u>Second National Award</u></b>
Shri Anil Kumar Aggarwal,
M/s PME Power Solutions India Ltd.
Greater Noida, UP.
<b><u>Third Special Recognition Awards Smt. Nidhi Maheshwari</u></b>
M/s Ishan Herbotech International
Greater Noida, UTTAR PRADESH
<b><u>Quality Products Awardee Special Recognition Award</u></b>
Shri Sudhakar Agarwal
M/s Indian Herbs Research & Supply Co Ltd.
Saharanpur, Uttar Pradesh
<b><u>NATIONAL AWARD-2010 Research &amp; Development Efforts</u></b>
Shri Sunil Arora
M/s Abilities India Pistons & Rings Ltd.
Ghaziabad, UTTAR PRADESH



<b>CLCSS SCHEME</b>
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Several Seminars were organized for CLCSS Scheme at Agra, Mooradabad & Khurja. However the cases of following units were processed during the reference year .

Sr.	Name of the Benefitted Units
1	M/s Nandani Products Agra
2	M/s Meghdoot Pistons Agra
3	M/s Décor Batteries Agra
4	M/s Amit Enterprises Firozabad
5	M/s Markandey Plywood Saharanpur
6	M/s Romsons Surgical Agra

### PROGRAMMES ON QUALITY AWARENESS/CONSCIOUSNESS

- Awareness Programme for "Enabling MSME Manufacturing Sector to be competitive through Quality Management Standards and Quality Technology Tools (QMS/QTT)" organized on 09/02/2012 at Agra in association With National Chamber of Industries & Commerce, Agra at Hotel Marina, Agra, In which 83 No. of Participants .
- Awareness Programme for "Enabling MSME Manufacturing Sector to be competitive through Quality Management Standards and Quality Technology Tools (QMS/QTT)" organized on 16/02/2012 at Meerut in association With Western U.P. Chamber of Commerce and Industry, Meerut .
- Awareness Programme for "Encouraging MSMEs to acquire Product Certification Licenses from National and International Bodies" organized on 31/01/2012 at Agra in Asso. with IIA/ AIFA, Agra, official from BIS, Kanpur and BEE, New Delhi was present during the Programme. Participants No. 65 Nos.

### QUALITY CONTROL & RE IMBURSEMENT OF ISO 9000

During the Year total 33 Enterprises applied in the Scheme & 26 were Benefited through Reimbursement under the ISO 9001/14001/HACCP Certification Reimbursement Scheme Rs. Rs. 15,81,750/- ( Rupees Fifteen Lakh Eighty One Thousand & Seven Hundred Fifty Only ) were disbursed as reimbursement to the Units.

**ENTERPRISES BENEFITED UNDER ISO 9000  
REIMBURSEMENT SCHEME**

Sl. No.	Name, Address of the Enterprises
1.	M/s H. T. PRODUCT, 5/366, Karbal Road, Rorawae, ALIGARH
2.	M/s OM SPICES & FOODS PVT. LTD., A- 18, Industrial Area, Aligarh Road, Hathrus - 204 101
3.	M/s DECENT LITES, 91, 92, Milek Khazanpur, Firozabad
4.	M/s SAHU PACK WELL, Basai Road, Tundla, Firozabad- 283 204
5.	M/s SAHU CORRUGATED PACKAGINGS, Etah Road, Tundla, Firozabad- 283 204
6.	M/s Premier Ceramic Industries, A-3, Junction Road, Khurja
7.	M/s SCK Insulators, Industrial Area, G. T. Road, Opp. CGCRI, Khurja, Bulandshahr,
8.	M/s Sasha International, Pratibha Colony, Phase -2, Banna Devi, ALIGARH

9.	M/s Anu Overseas, 2/244, Madhu Smriti, Laxmi Bai Marg, Marris Road, ALIGARH,
10.	M/s RADISH TECHNOLOGIES, A- 26, Sec-2, UPSIDC Industrial Estate, Tala Nagari, Ramghat Road, ALIGARH
11.	M/s Cent Metal Industries, B-12, Industrial Estate, ALIGARH
12.	M/s P. K. Engineering Works, B-1, Industrial Estate, ALIGARH
13.	M/s B. S. INTERNATIONAL, D-87, Sector-2, Tala Nagar, Industrial Area, ALIGARH
14	M/s U. V. OVERSEAS, Khasra No. 1282, Behind Navin Sabji Mandi, Bainpur, Sikandra, AGRA
15	M/s JAUNTY OVEARSEAS PVT. LTD. C-54, 55, Export Promotion Industrial Park, Shastripuram, AGRA
16	M/s R. B. COLOR COMPANY PVT. LTD. Village:- Kalwari Road, Kalwari, Dist.- Mahamaya Nagar HATHRUS

17	M/s VEE KAY INDUSTRIES Vill.:- Taina Gospur, Near Industrial Area, Junction Road, Khurja-
18	M/s CHANDAK BROTHERS B-7, Industrial Estate, Aligarh- 201 001
19	M/s L . D. GOYAL STEEL PVT. LTD. A-39, 40, B-68, 69, 70, Sector-II, Tala Nagari, ALIGARH -202 001
20	M/s SWAROOP PHARMACEUTICALS PVT. LTD. A- 10, D-100,101,102, Sector-I, Tala Nagari, ALIGARH -202 001
21	M/s NAVED ENTERPRISES, Shekhan Street, Upper Fort, ALIGARH -202 001
22	M/s KALRA CERA PRODUCTS 97-100, Potter's Colony, G. T. Road, Khurja-203131 (BSR)
23	M/s Prabha Brasshards International 3/16 A, Vidya Nagar, Ramghat Road, Aligarh- 201 001
24.	M/s PRECISION OVERSEAS Inc. A-30, Sector-II, Tala Nagari, Ramghat Road, Aligarh- 201 001
25.	M/s Deep Explo Equipments Pvt. Ltd.. Opp. Singhal Dharm Kanta, Agra Road, Aligarh- 201 001

26.	M/s GURU SHOES TECH PVT. LTD. 7-8, Taj Enclave, Opp. Jay Pee Hotel, Fatehabad Road, Gram- Tota, Post - Kalal Kheria, AGRA- 282 006
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<b>NMCP/TEQUP</b>
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During the year 15 units were benefitted for acquiring BIS/BEE/AGMARK/CE/UL/ANSI Etc. Under the Product Certification NMCP/TEQUP .

Enterprises Reimbursed under the Scheme

Sl. No.	Name, &Address of the Enterprises
1.	M/s HARI PIPE INDUSTRIES E-98, Industrial Area, Site- A, Mathura,
2.	M/s DECENT LITES, 91-92, Milek Khazanpur, Firozabad- 283 203,
3.	M/s R K ENGINEERING WORKS Shobha Nagar, Behind Bharat Engine, Foundry Nagar, Agra- 282 006
4.	M/s National Engineering Corporation, 13/436, Krishna Kunj, Nunhai, Agra 282 007
5	M/s KRISHNA UDYOG, Khandelwal Industrial Estate, Udyog Nagar, VRINDAVAN Mathura- 281 121
6.	M/s GREAT CITY MANUFACTURING CO., A- 95, Gandhi Nagar, Moradabad- 244001

7	M/s NEW LIGHT DRAWING EMPORIUM, Yahiya Shah, Pucca Bagh, Saharanpur- 247001
8	M/s R H INTERNATIONAL, Abdullah House, 42, Lajpat Nagar, Opp. Ramlila Ground, Moradabad- 244001,
9	M/s SHAKTI POLYTUBE PRIVATE LIMITED, 592, ARTONI , AGRA- 282 007
10	M/s AARYA ELECTRODES PVT. LTD., 7 B, PANWARI ROAD, NEAR OLD USHA FACTORY, ARTONI, AGRA- 282 007
11	M/s ROHIT WRAPERS, Mehlakpur Road, Agwanpur, MORADABAD
12	M/s SRIF Plastic (P) Ltd., B-19/1, Foundry Nagar, AGRA- 282 006,
13	M/s AGRA STEEL UDYOG, E-12, Foundry Nagar, AGRA- 282 006
14	M/s TRIVENI WIRE INDUSTRY, Triveni Complex, Goverdhan Road, MATHURA- 281 001
15	M/s HANUMAN ELECTRICALS G-9, Bheron Bazar Complex, Belan Ganj, Agra- 282004

### SEMINARS ON INTELLECTUAL PROPERTY RIGHTS

- A seminar on IPR programme was organized at Agra about 100 People Attended the seminar from 17-18 Dec 2011 in which.

- An IPR Programme was organized at Moradabad on 7<sup>th</sup> January 2012 at Moradabad . In which about 68 Industrialist Participated. The Programme was organized with Department of Science & Technology UP.
- An IPR seminar was organized at Khurja on 3 March for Pottery Industry in which 40 Industrialist participated.
- An IPR seminar was organized at Saharanpur on 21 March & at Agra on 17-18 Dec 2011 for Wood Craft Industry in which 70 Industries participated.

<b>INTENSIVE TECHNICAL ASSISTANCE</b>
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MSME-Development Institute Agra, Provided Intensive Technical assistance to 69 units during the Year. The details of such units along with their address are as under:

S.No.	NAME OF THE UNIT
1	M/s. Shri Balagi Diesels. Agra
2	M/s Vinyl Tubes Pvt. Ltd., Mathua.
3	M/s Hanuman Eelectricals., Agra
4	M/s Besyre Health Care (P) Ltd., Muzaffarnagar.
5	M/s Rohit Wrapress, Moradabad.
6	M/s Swastik Boot Factory, Agra
7	M/s Mahajan Boot Factory, Agra
8	M/s Combat Boot Company, Agra
9	M/s Jagraj Seven Agarwal & Songs, Moradabad.
10	M/s Vats Sports, Meerut.
11	M/s Ashoka Boot Factory, Agra.
12	M/s North India Boot Factory, Agra.
13	M/s Delhi Footwears, Agra.



14	M/s Rajeev Shoe Factory, Agra.
15	M/s D.B. Footwear, Agra.
16	M/s New Advance Shoe Factory, Agra.
17	M/s Ashoka International , Agra.
18	M/s New India Boot Factory, Agra.
19	M/s A.R. Shoe Factory, Agra.
20	M/s Shafique Leather Works. Agra.
21	M/s SCK Insulator. Khurja.
22	M/s Manak Petrochem (India), Baraut (Baghpat)
23	M/s Unitech Engineer Corporation, Meerut City.
24	M/s Trimurti Industries, Agra.
25	M/s Ambica Polytubes, Agra.
26	M/s Balaji Enterprises, Saharanpur.
27	M/s Opel Footwear, Agra.
28	M/s A.R. Shoe Factory, Agra.
29	M/s Tirupati Containers Pvt. Ltd (Unit-II), Sikandrabad.
30	M/s Fibretch, Meerut Cantt.
31	M/s Mathuvan Engg, Corpn., Mathura.
32	M/s Rew Construction Pvt. Ltd., Mathura.
33	M/s Maa Siddhidatri Engineers, Meerut.
34	M/s Indian Solder & Braze Alloys, Meerut.
35	M/s Indian Traders, Meerut.
36	M/s Brij Mohan Construction, Bareilly.
37	M/s Avery Boot Company, Agra.
38	M/s Shri Krishna International, Aligarh.
39	M/s Brite Shoe Factory, Agra.
40	M/s Atul Poly Plast, Agra.

41	M/s Kishan Steel Art, Meerut.
42	M/s Associate Profoam Pvt. Ltd, Bijnor.
43	M/s Pyare Lal Coir Products Ltd., Meerut.
44	M/s Atul engineering Udyog, Agra.
45	M/s Pioneer Printers, Agra.
46	M/s Chitra Enterprises, Aligarh.
47	M/s Kaleshwari Power Products Pvt. Ltd., Agra.
48	M/s Lakshmi Sports, Agra.
49	M/s Ajanta Surgical Industries., Moradabad.
50	M/s Bharat Industries, Agra.
51	M/s Shridha Udyog, Aligarh.
52	M/s Nelco (India) Pvt. Ltd., Meerut.
53	M/s Everest Industries, Meerut.
54	M/s Agro Engineers & Fabricators, Meerut.
55	M/s Kohli Enterprises, Meerut.
56	M/s Bankay Bihari Electricals, Mathura.
57	M/s Anant Enterprises, Meerut.
58	M/s M.K. Enterprises, Aligarh.
59	M/s Sizzlin Beverages Pvt. Ltd., Meerut.
60	M/s Mukul Enterprises, Meerut.
61	M/s Sarvoch (India) Corporation, Bulandshahar.
62	M/s Jayco electricals, Meerut.
63	M/s Trafo Power & Electricals Pvt. Ltd., Agra.
64	M/s Marson's Electrical, Agra.
65	M/s Bansal Chemicals, Moradabad.
66	M/s Neminath Packers & Traders, Tundla.
67	M/s UTM Wire Industries., Agra

68	M/s Jain Scientific Industry, Agra.
69	M/s Farmer Industries, Meerut.

### Library

The Institute is having a vast range of technical books & journals. This year too so many new books were purchased .The library fund of Rs.40,000/ was utilized for upgrading the same. Rs.8000/ Expenditure for the Purchase of Furniture. Rs.16000/ Expenditure for the purchase of Technical Books, Journals, Magazines in English. Rs. 16000/ Expenditure for the Purchase of Technical books in Hindi.

### Highlights of MSE- CLUSTER DEVELOPMENT PROGRAMME

CFC is near completion

1. Scissor Cluster at Meerut:- Quotation for CFC is under finalization.
2. Proposal for soft intervention for embroidery cluster at Meerut approved.

#### Proposal under consideration.

- 1 Soft intervention in artificial jewellery at Meerut.
- 2 CFC proposal at Moradabad-4.

#### Design Clinic

Organized 3 awareness programmes on design clinic in association with NID and industry association at Khurja, Moradabad, Agra.

### **Activities under innovative Cluster Scheme**

#### **Khurja & Moradabad Cluster**

1. The Director attended a Meeting of National Innovation Cluster at Planning Commission on 10<sup>th</sup> Sept. 2011. The meeting was Chaired by Mr. Sam Pitroda, Advisor to Hon'ble Prime Minister.
2. Shri M.P.Singh IES ADC O/o DC MSME Convened a meeting at CGCRI Khurja for Implementing the Schemes of NMCP at Pottery Cluster Khurja On 1<sup>st</sup> May 2011
3. Shri M.P.Singh IES ADC O/o DC MSME Convened a meeting at Circuit House Mooradabad for Implementing the Schemes of NMCP at Brass Cluster Mooradabad. on 6<sup>th</sup> May.

#### **Highlights of the Programmes during the year**

1. Organized 3 programmes on CGT MSE at Agra, Khurja & Moradabad with bankers and industry association. A meeting was organized at khurja on 24 May 2011 under National innovation Council scheme for the SPV of Pottery Industries ,LDM,GM (DIC), Director (MSME-DI) Agra & Experts from NID Participated in the Meeting.
2. A meeting was organized at khurja & Moradabad during the Aug month under National innovation Council scheme for the SPV of Pottery & Brass Industries.
3. The Director of the Institute attended a meeting at NISBUD NOIDA regarding tender opening of Scissors Cluster of Meerut.
4. A meeting of Monitoring Committee for Innovative Cluster of Moradabad was organized on 9<sup>th</sup> Sept. 2011.
5. The Director of the Institute attended a meeting at NISBUD NOIDA regarding tender opening of Scissors Cluster of Meerut .

6. Seminar on Use of Internet in Footwear cluster on 5.4.2011 at Hotel Atithi Agra, was organized with the support of M/s Digital Empowerment Foundation New Delhi.
7. A meeting was organized at khurja & Moradabad during the month under National innovation Council scheme for the SPV of Pottery & Brass Industries.
8. The Director of the Institute attended a meeting at NISBUD NOIDA regarding tender opening of Scissors Cluster of Meerut.
9. A meeting was organized at khurja & Moradabad was convened during the month under National innovation Council scheme for the SPV of Pottery Industries.

#### **Lean Manufacturing Scheme**

Two projects each at Agra and Meerut for foundry and transformer units are near completion

#### **Beneficiaries of LEAN Scheme (Engineering Mini Cluster, Meerut)**

S.No.	Name	Company Name	Address
1	Sh. S.P. Singh	M/s Sai Electricals	Sai Daam, Victoria Park, Meerut
2	Sh. Atul Jain	M/s Elecon	B-12, Industrial Area, Partapur, Meerut
3	Sh. Sanjeev Jain	M/s Saru Copper Alloys Semis Pvt. Ltd	Saru Nagar, Kanker Khera, Meerut.
4	Capt. D.P. Agarwal	M/s Deepaka Exports P. Ltd	Behind "Bharat Gas" Godown, Khasra No. 54, Village Rali Chauhan, Kila Parikshatgarh Road, Meerut
5	Sh. Ashwani Gupta	M/s Construction Equipment Co.	C-6, Shastri Nagar, Meerut

6	Sh. Sanjeev Mittal	M/s Heritage Promoters P. Ltd	B-37-38, Industrial Estate, Partapur, Meerut
7	Sh. Mukesh Mittal	M/s Meerut PTFE Products P. Ltd	C-2, Industrial Estate, Partapur, Delhi Road, Meerut
8	Sh. S.P. Singh	M/s Sai Electricals-II	Khasra No. 54, Vill. Rali Chauhan, Kila Road, Meerut
9	Sh. Vibhor Agrawal	M/s MultiMax Engg Works Pvt. Ltd	A6/D1, E.E. Partapur, Meerut

### Beneficiaries of LEAN Scheme (Foundry Mini Cluster, Agra)

S.No.	Name	Company Name	Address
1	Sh. Shashi Jain	M/s Dewan Chand Suraj Prakash Jain	11/43, Rambagh Agra - 06
2	Sh. Pramod Kr. Agarwal	M/s Indu Engg. & Textiles Ltd	12/16 A, Nawal Ganj, Agra - 06
3	Sh. Vinod Gupta	M/s Metafab Engineering Associates	Industrial Estate, Nunhai, Agra - 06
4	Sh. Amar Mittal	M/s Devi Sahai Gopal Das	C -15, Foundry Nagar, Agra - 06
5	Sh. Sunil Singhal	M/s S K Iron Foundry Unit - 2	Hathras Road, Agra -06
6	Sh. Pramod Kr. Agarwal	Agarwal M/s India Casting Company	D - 42, Foundry Nagar, Agra - 06
7	Sh. Anshul Kaushal	M/s Kaushal Founders and Engineers	Nawal Ganj, Agra - 06
8	Sh. Rajesh Goel Sh. Rajeev Goel	M/s G.T. Iron Industries	Katra Wazir Khan, Agra - 06
9	Sh. Anshul Agarwal Sh. Ankur Agarwal	M/s Sterling Machine Tools	C - 38, Foundry Nagar, Agra - 06
10	Sh. Ashok Goel	M/s Bajrang Iron Foundry	B-4, Foundry Nagar, Agra -06
11	Sh. Navneet Singhal	M/s S.G. Industries (Unit -I)	11/115 A, Rambagh, Agra -06

12	Sh. P K Garg	M/s Prakash Iron Foundry	1163, Tedi Bagia, Hathras Road, Agra -06
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### PERFORMANCE OF PD ACCOUNT

Several Programmes under PD A/c were conducted during the year & an amount of Rs.2,14,656 was earned .

- A Workshop was organized at Moradabad on IPR on 7<sup>th</sup> January 2012 . More than 80 Participants were present during IPR Programme which was organized with the support of department of science & Technology UP Govt.
- An Awareness Seminar was organized with the Banks of Moradabad Cluster on Credit guarantee fund trust Scheme on 7<sup>th</sup> January 12. About 150 Bankers Participated. The Programme was organized under PD A/C. Officers from CGTMSE Mumbai also participated .
- An EDP on Mass Communication of three months duration was conducted in which a Documentary Film was also prepared by the students at Saharanpur.
- Organized & arranged training programme for handicraft artisan for National Centre for Product Design Development, New Delhi. 10 Programmes were organized & 200 Candidates were benefitted.

### Visits of Dignitaries

On 9<sup>th</sup> Feb 2011 a Seminar Organized by Czech Republic on Glass Industry & was graced by **His Excellency President of Czech Republic & other Supreme authorities of the Republic**. The Seminar was attended by the Director & other officers of MSME DI Agra, on Glass & Porcelain at

Maurya hotel New Delhi. The Hon'ble Minister (MSME) & Secretary MSME also graced the function. Next day the delegation visited Agra & CDGI Firozabad. The visit was coordinated by this Institute.

Shri Uday kumar Varma Hon'ble Secretary MSME visited Khurja (Bulandshar) on 9<sup>th</sup> May 2011.he visited Cluster of Pottery & had chaired a meeting at CGCRI too. The visit was coordinated by this Institute.

Shri Uday kumar Varma Hon'ble Secretary MSME visited Meerut / Modi Nagar & Inaugurated an Unit setup under PMEGP Scheme. On 14 May 2011. The visit was coordinated by this Institute.

#### **Renovations work of office Building**

The renovation work of main office building was carried out during the year by the CPWD.



**REVENUE EARNINGS DURING THE YEAR 2010-11**

S.No.	Activity	Total
1	Seminar Fees(ESDP)	271600
2	VDP	423300
3	Stall Charges Domestic Fair	100000
4	International Fairs	300000
5	NSIC Regn. /GSP	156500
6	PD Accounts	255910
	Total	1507310

**Activities under HRD/Trainings/Meetings of Officers**

1. The director of M/s Deloitte, Germany an International Consulting firm visited the Institute for a brief survey during his review the organizational structure exercise appointed by the o/o the DC (MSME) New Delhi.
2. Two officers of the Institute attended mid career training Programme of 1<sup>st</sup> batch for DC MSME officers from 06.06.2011 to 17.06.2011 at NIMSME, Hyderabad.
3. The Director of the Institute is additionally looking after the charge of CDGI, Firozabad & PPDC Agra earlier he was also looking additional charge of CFTI Agra.
4. The Director of the Institute attended senior officers meeting at NISBUD NOIDA.

### Transfers & Posting

During the financial year Shri R.K.Kapoor Dy. Director (L/F) was transferred to MSME- DI Indore. However Dr. P.K.S.Rathore Dy. Director (chem.) joined this office on transfer from Br Gwalior. Shri B.Yadav A.D. (Met) join this office from Karnal. Shri T.R.Katheria ,Dy. Director(Met.)Retired on Superannuation & Shri R.K.Kapoor Dy. Director (L/F) was transferred back from MSME- DI Indore to Agra & Shri S.S.Gangwar, Asstt. Director (Chem..) Join this office after transfer from Jaipur.

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### Homage

**During the Year we lost three of our Stalwarts Colleagues without their support the wonderful work done by our institute was not possible.**

**We Pay our tearful Homage to the Un-Timely Departure of :**

**Shri Virender Baboo (MTS),  
Shri B.C.Sirkoria, Dy Director (Chem.) &  
Shri R.S.Awathi Asstt. Director (IMT).**

**MAY ALMIGHTY GOD GIVE THEM PEACE IN REST**

**: AAMEEN :**

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